

Pakistan-German

Business & Trade Relations



(Follow-up event of Pakistan Days in Berlin and Munich)

LAHORE

17th December, 2013





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Cyril Nunn

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MESSAGE

H.E. Dr. Cyrill Nunn

Ambassador of Federal Republic of Germany

Over 90 representatives of Pakistani companies and similar numbers of German companies from a variety of sectors i.e. energy, textile, agriculture, chemicals, logistics attended the event.

A high level delegation from Pakistan led by Chief Minister of Punjab Shahbaz Sharif met with the acting German Foreign Minister, Dr. Guido Westerwelle, as well as Mrs. Anne Ruth Herkes, State Secretary of the Federal German Ministry of Economics & Technology. The event also brought a great number of Pakistani and German business people together and allowed them to establish a first contact for mutual business and trade cooperation in the future. The conferences in Berlin and Munich also helped inform interested German companies and relevant officials about the numerous opportunities the Pakistani market offers.

I strongly believe that the planned follow up meeting would provide an opportunity to further enhance the exchange and cooperation between German and

Pakistani business people.

Another good news for Pakistan is that the country shall now enjoy preferential market access to the EU from 01 January 2014 after grant of GSP-Plus status. I am sure the Pakistan business community will make full use of this opportunity to boost its exports into the EU, while crating new jobs and making new investments in Pakistan. I laud the initiative of the Pakistan German Business Forum to organise this event in partnership with the Punjab Government.

The creation of a joint German-Pakistan Chamber of Commerce remains an important objective. The "Pakistan German Business Forum" has shown that it has become operational and has successfully organized several events. It has also successfully increased its membership, which is a key factor for a successful bid for the status of a chamber.

My congratulations once again to the organizers and participants of this event.

I am very pleased to hear about this follow-up event to the successful Pakistan Business days held in Berlin and Munich on 30 and 31 October 2013.

Germany's political stability provides the basis for its economic prosperity. Products from Germany are known and appreciated all over the world for their high quality, precision and lasting value. Many German companies have invested in Pakistan. The economic ties between Germany and Pakistan have reached a remarkable level, but there is still potential for further growth. The trade between the two countries is increasing steadily. Major German based multinational companies have subsidiaries in Pakistan, i.e. Siemens, BASF, Metro, Linde Pakistan Limited, KSB Pumps Company Limited, Bayer, Merck, DHL, DB Schenker and many others.

The Pakistan Business Days in Berlin and Munich in October 2013 were a big success. I would like to congratulate the Pakistan German Business Forum, the involved government institutions in Pakistan and Germany as well as representatives of all participating companies for contributing to it.



